



February 1, 2008

Dear Participant:

It is my pleasure to invite you to participate in California Agriculture Day. California Women for Agriculture is working with the California Department of Food and Agriculture to host this year's event at the state Capitol in Sacramento on Tuesday, March 25, 2008, from 10:30 a.m. to 2:00 p.m.

The Capitol grounds will be alive with farm animals, free food and entertainment in celebration of California's great agricultural bounty. Participants are invited to share their California commodities and information with state legislators, legislative staffers, state agency representatives, media and the general public. This year, we are excited to feature celebrity chef, Guy Fieri, with his cook-off competition, "Cooking with your Kids." In this presentation, Guy will showcase California grown products while empowering kids and adults to make better eating decisions. The following is a schedule of the day's events:

10:30 a.m. – 11:30 a.m.	Elected officials and staff tour booths
11:30 a.m. – 2:00 p.m.	Booths open to the public
12:00 p.m. – 1:00 p.m.	Ag Day Program (Governor Schwarzenegger invited)

A 10'x10' exhibit space costs \$500 if you register by Friday, February 29, 2008. After that date the cost is \$600. All funds will be used only to produce this event. We also have many opportunities for corporate sponsorships should you wish to promote your business or service to agricultural organizations and event attendees; please call me directly to discuss these options.

To confirm your participation, please complete the attached registration form and fax it to (916) 653-4723 by **February 29, 2008**. Booths are reserved on a first come, first serve basis. Mail your check and a copy of the registration form to California Women for Agriculture, Attn: Ag Day, P.O. Box 2185, Merced, CA 95344. If you would like to make a donation to this event, please contact me at (209) 723-3001 and I would be happy to discuss individual options for support. If you have any questions, please contact Jonnalee Henderson at (916) 654-0433 or via e-mail at [jhenderson@cdfa.ca.gov](mailto:jhenderson@cdfa.ca.gov). Once we have received your information, your group's contact person will receive additional details about the event.

We look forward to working with you to make Ag Day 2008 a success!

Sincerely,  
Diana Westmoreland Pedrozo  
President